

## COMMUNITY CENTRE WEEK 2023

# COMMUNICATIONS & EVENT ORGANISERS PACK







# WHAT IS COMMUNITY CENTRE WEEK?

CCWeek is an annual opportunity to celebrate everything we love about Community Centres, to share this love with them, and to showcase the amazing work they do all year round.

Each year, Community Centres from across the country get involved to run events, and use the week as an opportunity to have conversations with residents about their work.

Stories are shared online each year, and messages of love and support for Community Centres, their staff, volunteers, and whole communities.

Community Centre Week 2023 is our 10th year of celebrations, so we want to celebrate bigger and better than ever before!





# 10TH COMMUNITY CENTRE WEEK!

We're very excited that 2023 is our 10th year of Community Centre Week celebrations!

Each year we have a theme, we've had food justice, Community Centre history and community picnics.

This year we're celebrating Community Centres as places of creativity and culture. We know that so many Centres have art, dance, theatre, music activities — and more! So we're celebrating these spaces as those which enrich the local cultural sphere!

Share your messages, memories and stories online and at your local centre to celebrate with us this year.





# HOW CAN I GET INVOLVED?

Celebrate the 10th Community Centre Week with us by organising a community get-together in your local centre, and encourage your communities to share their favourite stories and memories from your centre.

Get involved online by sharing why you love your local community centre, head over to their events during the week - or if you've never been before, use Community Centre Week as a great opportunity to find out what activities they run!

Follow us on <u>Twitter</u> and <u>Instagram</u>, and use the hashtag #loveyourcc.





## **ACTIVITY IDEAS**

- Involve residents in creating a video about your Community Centre - including what they love about it!
- Hang up a CCWeek logo in your reception area and leave some sticky notes for residents to write their #loveyourcc messages for everyone to see
- Look back at what you've done over the past year, why not have an exhibition of the youth club's art work, or of pictures of all the activities across the year
- Have a volunteer get together, celebrate their role, and the part they play in your Community Centre being great!
- Organise a community picnic, getting everyone together!
- Get creative with the CCWeek logo decorate tote bags, get the paintbrushes out, get sewing!
- Celebrate with cake always a good idea!
- Share your photos, messages and videos online we want your centre celebrated as wide as possible so get involved on social media!





### **SUGGESTED COPY**

- We're looking forward to the 10th Community Centre Week this year! Celebrate with us from 19th − 25th July! #loveyourcc
- One week to go until this year's Community Centre Week! We've got lots of plans ready for celebrations. #loveyourcc
- We're celebrating Community Centre Week 2023! We'd love to hear your stories and memories from our centre across the years! #loveyourcc
- We love Community Centres! Our local centre is the heart of our community. Happy 10th Community Centre Week! #loveyourcc
- Community Centre Week is all about celebrating what we love about Community Centres. What do you love about yours? #loveyourcc
- Community Centre Week is the perfect time to spread the love to your local Community Centre! Share the love! #loveyourcc





### RESOURCES

The following resources are available for use by all those taking part in Community Centre Week 2023.

You can download the following resources here:

**CCWeek Logo** 

One month to go

Two weeks to go

One week to go

What is CCWeek?

How can I get involved?

We're celebrating CCWeek 2023!





### **TEMPLATES**

The following templates are available for use by all those taking part in Community Centre Week 2023. They can be edited with details of your events, or quotes from your community using Canva.

**Event template - A4** 

<u>Event template - Instagram square</u>

<u>Quote template - A4 landscape</u>

<u>Quote template - Instagram square</u>





### **CANVA GUIDE**

When you click on the links to the templates above you will be taken to Canva.

Click 'use template'

You will then need to login, or create a Canva account. You can do this for free!

Once you're logged in you'll be ready to use the CCWeek templates

All of the fonts and design are set so you don't need to edit these

Each template has specific text you can edit, click the text and start typing to add your information

Once you're happy with your template, click 'share' at the top right of the screen. Here you can download in the format you need.

Share your CCWeek pages!

Get in touch with us at info@octopuscommunities.org.uk if you need

