



Community Centre Week

Peace Love
Unity

Community Centre Week 2021 was our eighth year of celebrations. We wanted this year to bring people back to their centres, and to encourage centre staff to reflect on the last 18 months. The themes chosen by the Octopus Network were **peace, love and unity**; highlighting what community centres bring to their communities, and how vital their work has been during the pandemic.

As has now become CCWeek tradition, we produced a downloadable pack, themed for the year. This pack explains what the week is about, provides celebration ideas, and a poster template. This year in particular we've seen the use of this pack by many centres, as can be seen in this tweet which quotes the introduction:



Harrogate & District Community A...
@HADCAcharity

'Community Centres are all about the people; the people who welcome us, the way they make buildings so welcoming, and provide a home from home for many. A place to learn new things and meet different people. That's why we love them!'

Happy @CCWeekUK! #loveyourcc





Community Centre Week

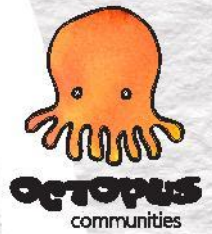


The Octopus Hubs came up with the idea of postcards as part of CCWeek 2021, to spread the word and to share peace, love and unity. These postcards were designed with the 2021 theme, and again we saw the designs being used by centres across the country. Two Octopus Hubs also got banners produced for their events, and as always, we had badges to give out to staff, volunteers and users.

In order to reach as many people as possible, social media is always an important tool for CCWeek, and this year was no different. We had involvement on Instagram and Twitter this year. The @CCWeekUK Twitter account had over 3000 profile visits in July, and an engagement rate of 2.3% during the week, **matching our highest year of engagement** in 2019!

It was great to see community centres from across the country getting involved, from Bristol to Manchester, Harrogate to Portsmouth. Salford CVS even made a CCWeek gif! We've now got a number of Community Centres that get involved each year, and lots more joining in!

As always we are grateful to Islington Council, Locality and Zurich Communities for getting involved and spreading the word, this involvement has enabled us to reach many more people and centres.



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More locally, there were a number of activities run by the Octopus Hubs, from Bingo and Bake off at Caxton House, to Hilldrop's Summer Fair. Lots of stories were shared by the Hubs on social media too, we heard from lots of great Elizabeth House volunteers about what the centre means to them.

After a tough 18 months for Community Centres it's been great to see so much love being shown to them, and to see how many have adapted to the new world we live in. **We love Community Centres!**

 **Nottingham CVS**
@NottinghamCVS

It's Community Centre Week!
[@CCWeekUK](#)

CC Week 2021 is all about reconnecting to the Community Centres that we may not have been able to visit so much over the past year.

Join us in showing some love for all the amazing community centres in Nottingham this week! 🥰

[#loveyourcc](#)

 **Salford CVS**
@SalfordCVS

It is [#LoveYourCC](#) week (19-25 July), this week is all about reconnecting to the Community Centres that may not have been able to open so much over the past year.

Resources to support you here [▶](#)
octopuscommunities.org.uk/our-programmes...

If you are running an activity, tag us so we can promote!

 **Castlehaven (CCA)**
@CCA_Camden

This [#CommunityCentreWeek](#) we want to celebrate the ways that community has rallied together to support each other over the last 16 months. We'd like to thank all our incredible volunteers, trustees stakeholders & local residents who have helped us achieve all this 🙌

Castlehaven's Covid-19 Response	
400 visits & events activities hosted	350 trees planted in our Community Parks
2000 food parcels distributed	5000 volunteer hours registered
1000 phone calls made to older residents	£20,565 raised via our Foodbank campaign

Together we can continue to provide safe & welcoming spaces for all