

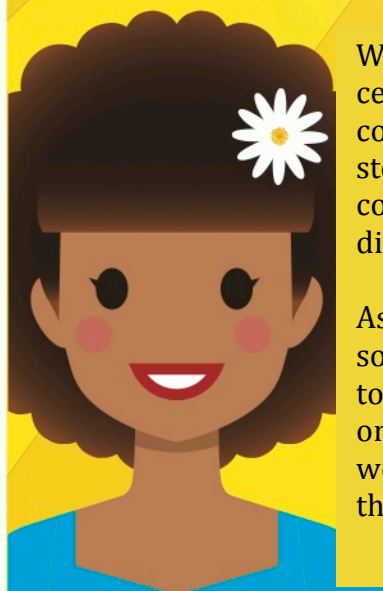
**COMMUNITY CENTRE WEEK** is an annual event. It is aimed at people like you who run, work in or volunteer at a community centre. It provides an opportunity to come together with others, to showcase the invaluable work that you do.



With Community Centre Week now in its fourth year, we thought 2017 was a great opportunity to look back at the history books.

We encouraged community centres from up and down the country to share images and stories of the history of their community centres, and that they did!

As with previous years, we used social media to spread the word to community centres and organisations in the run up to the week, getting everybody ready for the celebrations.



# COMMUNITY CENTRE WEEK 2017

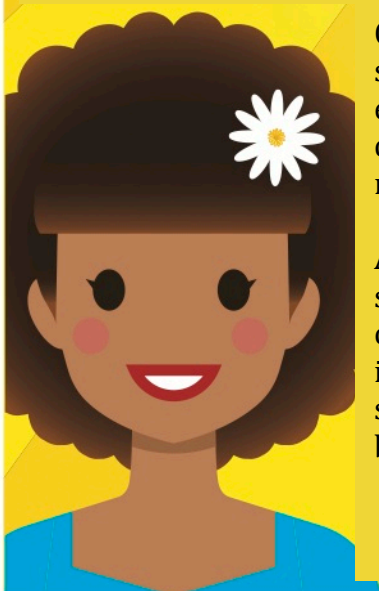


Social media has always been a valuable tool for CCWeek, this year we particularly encouraged community centres to share old pictures of their buildings, as well as details of special events they had created for CCWeek2017.



Year on year the following of our account @CCWeekUK, continues to increase, with 2017 no exception. We have almost 80 more followers than at the end of CCWeek 2016. This helps us to spread the celebrations even further!

Our Twitter impressions during the week were down from last year's amazing high, to 7,300. However when you include impressions from our main Octopus account, which also publicises CCWeek lots, the number is up to an impressive 16,400! We want CCWeek to reach as many people as possible, so increasing this number year on year is our aim.



Our Twitter engagement rate, showing how many accounts engaged with us, was at 1.5% during the week, higher than many top Twitter brands!

As we wanted, lots of centres shared old pictures and stories of their community centres, including @clarcwimborne who sent lovely pictures of the building and users.

Our CCWeek Facebook page now has 130 'likes', up from last year.

Posts about CCWeek reached nearly 500 people during the week, similar to last year's high.

It's not just about what we post, it's great to see 10 separate accounts tweeting about the week themselves.



Being in contact with other community centres and organisations is an important part of Community Centre Week. It's great to have organisations that have been with CCWeek from the beginning, thanks Locality, as well as those that have joined the celebrations more recently, it was great to have Power to Change on board this year!



A number of organisations and individuals wrote blog posts about CCWeek 2017, here's a few:

<http://www.yourbackyard.org.uk/community-centre-week-2017/>

<http://locality.org.uk/blog/history-community-centre/>

<http://www.powertochange.org.uk/blog/community-centres-the-centre-of-communities/>



Lots of community centres hosted events during the week, including in Islington where Caxton House held a 'Local Stories' event, St Luke's had a suggestion board up all week and Hilldrop had their yearly Open Day. However, there's always more that can be done, we'd love to see more Islington Centres getting involved next year and making the most of CCWeek2018.

As always, events were run across the country, including a Repair Café in Swindon, a community fun day in Derbyshire and a craft fair in Whitstable.

Community Centre Week 2017 has been another great success, we've loved hearing lots of fascinating stories from up and down the country about the history of these much loved buildings.

As always, we hope that CCWeek continues to grow, so that we can hear from even more voices in 2018!